

Sporting Goods—Retail

Allen's Sport Shop 1221 J 3-4216
BROADWAY AUTO SUPPLY & SPORTING GOODS 2026 Broadway 5-7353
 Christy Gun Works 875-57th 8-18416

DOLAN'S

MARTIN OUTBOARD MOTORS
 GUNS · SCOPES AND MOUNTS
 FISHING TACKLE
 OUTDOOR ACCESSORIES

Alhambra & P. 6-6481

FRANK'S SPORT SHOP

FRANK J. SCHOENBACHER
 FISHING & HUNTING EQUIPMENT
 COMPLETE LINE OF SPORTING GOODS
 Authorized Dealer For
 SCHWINN BICYCLES
 Full Line of Bicycle Parts & Accessories
 Bicycle Repair & Painting
 Open From 9 AM Till 7 PM

5021 D. 6-0556

JOHNSON SEA-HORSE OUTBOARD MOTORS

ANCHOR DRUG CO 308 K 3-2397

Kenny's Cyclery & Sport Shop Carmichael 9-3323

L & M Co 1215-4th 3-1346

Prince's Sport & Bait Shop

1121 Del Paso Blvd N Sacramento 9-2303

Sacramento Sporting Goods 1312 J 2-7298
 (See Advertisement This Page)

SAM'S SPORT SHOP

FISHING TACKLE
 NEW & USED GUNS
 SCOPES & CHOKES
 COLEMAN GASOLINE APPLIANCES
 DOOR CLOSER REPAIRING

618 1/2 J. 2-5243

Shelby Hardware Co 514 L 3-2371

Simms Hardware Co

Guns-Scope Sights-Fishing Tackle

2801 J 2-9615

South Sacto Sport Shop 4106 Franklin Blvd. 6-0757

SPORTS STORE

Agents for
A. G. SPALDING & BROS.
 ATHLETIC OUTFITTERS
 Wholesale and Retail
 Golf · Tennis · Basketball · Football · Etc.
 Rocket Restringing · Trophies
 Sits · Hunting & Fishing Equipment

910 J. 2-0692

Swart's Hardware

1927 Del Paso Blvd N Sacramento 9-0794

Twelfth St Second Hand Store 521-12th 3-6617

Sporting Goods—Whse & Mfrs

Allen's Sport Shop 1221 J 3-4216
 (See Advertisement This Page)

Harris & Gordon 2132 N. 3-0763

Mar Distributing Co 320 Market S F

(Toll) Call "Operator" for Douglas 2-2441

Spalding A G & Bros 910 J 2-0692

SUTTER DISTRIBUTORS

WHSE SPORTING GOODS

P. O. Box 1524

2617 V 8-8613

TAKEUCHI BROTHERS

Whse Jobbers-Fishing Tackle & Supplies

341 Market S F

(Toll) Call "Operator" for Sutter 1-1873

THOMSON-DIGGS CO 30&R 2-7851

Sports Promoters

Kelley Dave 823 J 3-3507

Theodoratos George 315 1/2-22d 4-5223

There are 6,156 telephone companies

serving the United States.

Sportswear—Retail

Grayson Shops of Calif 910 K 2-3687
MAGNIN JOSEPH CO INC 10th & K 3-2561
 Mayhoad's 1026 K 2-2851
 Powell Roberts Dress Shop Marconi Av. 9-1062
RODS BROS INC
 Men's & Women's Sportswear
 10th & K 4-6961
 Sports Store 910 J 2-0692

Spraying

See Crop Dusting; also Metal Spraying; also
 Painting Contractors; also Tree Service

Spraying Equipment

BINKS SPRAYING EQUIPMENT—
 LACQUER & ENAMEL SUPPLY CO
 2601 Broadway 7-0941

BLACK ARROW SPRAYING EQUIPMENT—
 LACQUER & ENAMEL SUPPLY CO
 2601 Broadway 7-0941

**ALLEN'S
 SPORT SHOP**

Everything for Every Sport

WHOLESALE & RETAIL

1221 JAY ST.

3-4216

ATHLETIC GOODS

FOOTBALL, BASEBALL
 TRACK, TENNIS, GOLF
 BADMINTON, BASKETBALL

FISHING TACKLE

GUNS & AMMUNITION

SKIING EQUIPMENT

SPORT CLOTHING

EVINRUDE OUTBOARD MOTORS

1221 JAY STREET

SPORTING GOODS



HEADQUARTERS

FOR

- Fishing Tackle
- Goldsmith
- Athletic Equipment
- Golf, Tennis & Skiing Equipment

Specializing in Restringing

OUTBOARD MOTORS · CAMPING EQUIPMENT

GUNS & AMMUNITION

SACRAMENTO SPORTING GOODS

1312 J FRANK POELMAN Phone 2-7298

Spraying Equipment—(Cont'd)

CENTRAL VALLEYS SPRAY EQUIPMENT CO
 FOOD MACHINERY CORPORATION
BEAN SPRAYERS
NIAGARA DUSTERS
 SALES · PARTS · SERVICE
 2118-19th 2-0232

Fuller W P & Co 1013-12th 2-1061
ORCHARD SUPPLY CO 1731-17th 3-2509

SHELburne SPRAYING EQUIPMENT—
 LACQUER & ENAMEL SUPPLY CO
 2601 Broadway 7-0941

TRICKEY M N PAINT CO
 Superior California's
 Most Complete Stock of
SPRAY PAINTING EQUIPMENT
 & PARTS
 De Vilbiss Spraying Equipment
 1716 L 3-4844

Spraying Equipment—Renting

General Paint Corp 1301 J 3-7201

Spraying Supplies

Calif Spray-Chemical Corp 4850 Stkn Blvd. 5-3966
 duPont E I deNevers & Co Inc 1549-49th 5-8361
 Niagara Sprayer & Chemical Div Food Machinery
 Corp 2118-19th 2-0232

STANDARD AGRICULTURAL CHEMICALS
 Simox And 2, 4-D Weed Killers 3-4356
 If no answer (Toll) Call "Operator" for Davis-8911

Sprays—See Insecticides

Springs

See also Automobile Springs

LAHER SPRING & TIRE CORP
 Manufacturing & Repairing
HEAVY TRUCK & TRAILER SPRINGS
 Also LAHER Helper Springs
 Most Modern Equipped Spring Plant in This Territory
 1217-16th 2-6851

Sacto Spring Works 211 N 16th 2-5346

SEABOARD COIL SPRINGS-WIRE FORMS & CLIPS—
 SEABOARD COIL SPRING CORP
 435 E Washington Los Angeles
 (Toll) Call "Operator" for Prospect 0127

Stage Lines—See Bus Lines

Stainless Steel—See Steel

Stamps For Collectors

Fort Sutter Stamp Co 1814-28th 5-9820
 Pitchell Robt J
 U S & Foreign Stamps-Accumulations
 Collections Did Letters Bought & Sold
 2508 J 4-3797

Stapling Machines & Supplies

PRECISION SALES CO
 C. BURLERSON, Mgr.
 STAPLES & STAPLING MACHINES
 STAPLING HAMMERS & TACKERS
 FOOT POWER STAPLES & TACKERS
 Exclusive Factory Distributors
 11 Western States
 Mailing Address: P.O. Box 744, Sacto, Calif.
 Warehouse
 1233 Q 3-6418

Plan your shopping with the Classified Telephone Directory.

Starch

STEIN-HALL & CO INC 405 Montgomery S F
 (Toll) Call "Operator" for Yukon 6-0615

State Government Offices

See Alphabetical Directory Under
 "Calif State Of"

Stationers—Retail

CAPITAL OFFICE EQUIP CO 1111 J 3-4831
CAPITAL STAMP & STATIONERY CO

OFFICE SUPPLIES
 STATIONERS
 PRINTING · RUBBER STAMPS
 1329 J 2-0809

CROCKER H S CO INC 1201 K 2-0741
EMMONS STATIONERY CO 911-8th 3-5737
FOX SALES CO 303 N 12th 4-0477

JORDAN-MAYO OFFICE EQUIPMENT & SUPPLIES 1918-16th 2-1911
MARTYRS STATIONERY 914 J 3-3809

ORMAN & WYANT

WHOLESALE
 OFFICE SUPPLIES
 SCHOOL SUPPLIES
 LEATHER GOODS
 FOUNTAIN PENS
 1420-9th 2-1019

Sacramento Stationers Office Equipment & Appliance Co 356-4th Av 5-3970

SLEEPER STAMP & STATIONERY CO

OFFICE SUPPLIES
 LOOSE LEAF SYSTEMS & FORMS
 FILING SUPPLIES
 RUBBER STAMPS & STENCILS
 SEALS & BADGES
 1015-8th 2-8977

Stationers' Supplies

Crocker's Stationery Supplies 1201 K 2-0741

Stationers—Whse & Mfrs

Orman & Wyant 1420-9th 2-1019
 Pinter & Farenkopf Sales Co 2981-35th 5-4541
 Silvius & Schoenbaker 423 J 2-9087
 Zellerbach Paper Co 1213 Front 2-6971

Steam Cleaning

See also Automobile Washing & Polishing, Etc
BENNETT'S TRUCK WRECKING
 920 N 16th 2-6740
 Capital Car Wash 1420 J 2-7066

CURRIE'S TRUCK & AUTO LAUNDRY

STEAM CLEANING
 WASHING & POLISHING
 PICK-UP & DELIVER
 Repairs of All Kinds · Body & Fender Work
 20 Years Experience
 2006-13th 2-7381
 After 6 PM call 3-2274

Florin Auto Steam Cleaners Florin Rd. 6-5051
 Miller's Auto Laundry 914-15th 4-0858
 (See Advertisement This Page)

Sacto Steam Cleaning Co 2419-16th 3-2917

South Sacto Service Sta
 21st Av & Franklin Blvd 5-9701

Steam Cleaning Equipment

KELITE PRODUCTS INC 216-15th 3-7474

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

STEAM CLEANING
 AUTOMOBILES & TRUCKS
 WASHING & POLISHING
 LUBRICATION
 AUTOMOBILE REPAIRING
 Call & Delivery Service
MILLER'S AUTO LAUNDRY
 Phone 4-0858
 914-13th

Murphy Travel Service

 "As the Man Who Has Been There"
A COMPLETE TRAVEL SERVICE
 Bonded agents for all Steamship and Airlines throughout the world
 All rates in accordance with published tariffs
 Our service is free to you — courteous, experienced service
 909 1/2 8th St., Sacramento Phone 3-1611

NATIONAL STEEL AND EQUIPMENT COMPANY

 OAKLAND SACRAMENTO

IMMEDIATE STEEL!
 PLATES · COLD FINISHED BARS · HOT ROLLED BARS
 SHEETS · SHAPES · STRIPS · STRUCTURAL SHAPES
 PIPE · VALVES · FITTINGS · WIRE OR MANILA ROPE
 CONCRETE REINFORCEMENTS · HARDWARE · BOLTS · NUTS
 DIAL
9-5243
 921 Del Paso Blvd. North Sacramento

Steamship Agencies

AMERICAN EXPRESS TRAVEL SERVICE—
 WEINSTOCK-LUBIN & CO
 12th & K 3-6881

CONSOLIDATED TRAVEL SERVICE
 8th & L 2-4271
MURPHY TRAVEL SERVICE 909 1/2-8th 3-1611
 (See Advertisement This Page)

Steamship Companies

RIVER LINES THE Front & Capitol Av. 2-0441

Steel

ACME PIPE & HIGHWAY MACHINERY CO
 See Our Ad Under Pipe Used
 1051 E El Camino Av 9-3076

ALLING N M IRON WORKS 2415-5th 2-5949

CLINGMAN M C INC 1526 Wallace S F

(Toll) Call "Operator" for Mission 7-0206

COLD METAL PRODUCTS CO THE
 Cold Rolled-Strip-Spring-Stainless

235 Montgomery S F Exbrook 2-4226

DEL PASO PIPE & MACHINERY CO 1113 Del Paso Blvd. 9-1792

GILMORE STEEL & SUPPLY CO INC
 1960 Cypress Oakland

(Toll) Call "Operator" for Glencourt 1-1680

KYLE & CO 348 N Harrison Stockton

(Toll) Call "Operator" for Stockton 7-7831

(See Advertisement Following Page)

NATIONAL STEEL & EQUIPMENT CO
 921 Del Paso Blvd N Sacto 9-5243

(See Advertisement This Page)

PALM IRON WORKS 15th & S 2-1051

Pioneer Steel & Supply Co 1215 North B 6-6215
 (Confined Next Page)

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."